

THE ELECTRIC CANVAS

LARGE FORMAT PROJECTION SPECIALISTS



ONE ENCHANTED EVENING

Custom Projections at Westin Hotel Ballroom

During the high profile visit of the Danish Royal couple to Sydney, the Red Cross staged an A-List fund raising dinner at Sydney's prestigious Westin Hotel.

The Electric Canvas was engaged to transform the ballroom into scenes of a magical palace, and our Art Department created five original artworks which took the guests on a journey through the enchanted scenes.



Original artwork, designed to accurately map to ballroom features.



Client: Philip Carr and Associates
Original Artwork: The Electric Canvas



Guests arrived to a distant view of the palace, and during the night progressed through a medieval courtyard into a majestic ballroom, a lavish dining hall and finally a grand gallery.

The transformations were projected directly onto the ballroom walls with no added draperies, and the designs accurately encompassed the existing architecture.

For example, the ballroom doors became doors or gateways in the projected scenes, thus further reinforcing the sense of place.

- Camera survey to map the ballroom
- Architecturally accurate designs
- 5 original high resolution treatments
- 4 x piggi projectors to cover 60 m walls



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