

THE ELECTRIC CANVAS

LARGE FORMAT PROJECTION SPECIALISTS



IMMERSIVE PROJECTIONS

Using Large Format Projections to illuminate your event

PIGI: Projection d'Images Géantes Informatisées (Projection of Giant Images with Computer Control)



Australia's Large Format Projection specialists, The Electric Canvas, work exclusively in the art and technology of large-scale projection using PIGI and other audiovisual technology to create massive visual statements.



Using the PIGI system, we can completely surround your audience with high quality, bright and beautiful imagery... whether it be a ballroom function, dance party or corporate event.

Transform your event into an immersive environment that your audience will never forget!

SURROUNDING THE AUDIENCE:

Pigi projectors each cover up to 20m with brilliant images – at up to 90,000 lumens they are 5 times brighter than the brightest video projectors. Larger areas may be covered by tiling together multiple projectors which are all computer synchronized.



Original Artwork created for the Finale Dinner of the L'Oreal Melbourne Fashion Festival. Guests were completely surrounded by the imagery styled after feast paintings by Dutch Masters, which progressed through various scenes during the event.



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A/V SYNCHRONISATION :

The PIGI system is fully computer controlled and programmable with synchronisation possible from time coded sources.



ANIMATED IMAGERY

Covering a ballroom, arena or stadium with animated imagery, kinetic or optical effects is possible using PIGI projectors. Each projector holds two scrolling films which may be rotated and animated for stunning visual effects. Using multiple projectors creates wonderful layered effects.



STOCK IMAGERY:

The Electric Canvas have worked on hundreds of events world-wide and have a growing library of stock or template artwork ranging from abstract and geometric designs to lush animated and kinetic effects. As a lighting or textural effect, PIGI superior quality and coverage over lighting gobo arrays and our images are projected at much higher resolution than video.



Original "Fire and Ice" themed artwork, designed to accurately map to ballroom features.

The Electric Canvas are Australia's only Large Format projection specialists, with an in-house technical and creative team who have combined skills in theatre, lighting, production, CAD, graphic design and public art.



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